



Who Gets What? **A Half-Day Intensive Seminar**

Friday, March 5th, 2010
10am – 1pm

Theatre Row
410 West 42nd St.
New York, NY 10036

Please join us for our spring Commercial Theater Institute half-day seminar:
"Who Gets What?"

This three hour session on **Friday, March 5th, 2010**, provides a guided tour through the world of royalties, producer deals and investor incentives. Producers need to develop financial plans and standards for all this and more, before money raising can truly begin. This half-day intensive reviews the industry standards in these areas, as well as some of the more innovative solutions. Come learn this essential information for putting together an investment plan for a new production.

Online Registration is now available at a special discount price of **\$60** for those who sign up before the day of the event.

Visit:
<http://www.commercialtheaterinstitute.com>
and sign up today.