

Become a Horse Trade Theater Group Resident Company Fall 2010- Summer 2011 Application



Horse Trade Theater Group has been developing emerging artists in New York City since 1998. Horse Trade Residents are independent theater companies that are given an artistic home in the Horse Trade spaces. Our Residents past and present continue to be a vital addition to the NYC Independent Theater community. Horse Trade's annual season is comprised primarily of Resident Artist work, so we expect a commitment to excellence and professionalism when creating shows in our spaces. Resident companies are expected to program a year long season, demonstrate an ability to present a clear artistic voice, and participate actively in the greater NYC theater community.

The Resident program's aim is to create a symbiotic relationship between Horse Trade and selected companies. Horse Trade will present a Resident's annual season. Residents receive time in the spaces for fundraisers, development, rehearsal and performance. Resident productions receive PR and Marketing services provided by Emily Owens PR, as well as advertising on the Horse Trade website and in our e-blasts. Residents also receive the full administrative support of the Horse Trade staff, including aid in staffing box offices and printing United Stages programs. A Horse Trade Residency greatly increases participating companies' visibility in the NYC indie theater landscape, and enables them to program a complete season, as opposed to individual projects.

In exchange, Residents dedicate an average of 6-8 hours a week to the maintenance of the Horse Trade office and theaters. The work shift will be assigned for the same time each week, and training will be provided for all members of your company at the beginning of your residency. Office shifts include representing Horse Trade to our renters and their audiences by learning how to read our calendars and schedule rehearsals, processing payments, and trouble shooting technical difficulties in the spaces. Horse Trade Residents must be willing to learn basic lighting and sound trouble shooting in order to fulfill their office shift requirements. To become a resident at Horse Trade is to recognize our spaces as *your* spaces, and to aid in the care and maintenance of the spaces to the fullest extent. This includes routine maintenance during office shifts, specific cleaning assignments, and volunteering for maintenance projects. We rely on our residents to leave our spaces better than they find them after rehearsals, special events, and performances.

The ideal Resident candidate is excited to be a part of a larger theater community, driven to make the most of shared available resources, and willing to inspire and be inspired by their peers. Residents will attend four Resident Salons during the year where they and their fellow residents will share excerpts of their creative work. Resident Companies are expected to support the work of the other residents at Horse Trade, which includes running each others box offices, attending each others shows when possible, and attending each other's preview nights when possible.

Interested? Complete the attached application to be considered for a residency at Horse Trade for the 2010- 2011 season!

Horse Trade Theater Group Resident Application 2010-2011

Part A:

Company Name: _____

Primary Contact: _____

Phone number: _____

E-mail: _____

Snail mail: _____

Secondary Contact: _____

Phone number: _____

E-mail: _____

Snail mail: _____

of permanent company members: _____

of company members available to commit to HT work shifts: _____

Are you a member of LIT (League of Independent Theatres)? Y / N

Part B:

1. Please provide us with your company mission statement, a brief history of your company artistic development, and your company goals.
2. Please provide a description of how you would use your residency? Propose a season for 2009-2010 in the Horse Trade spaces. This should include (but is not limited to): One 3 week run (10+ performances), one 2 week run, (7 or less performances), and one non-traditional run (weekdays, late nights, matinees, anything!). What is the through- line that holds your season together? (*in no longer than 2 typed pages, no smaller than 12 points*)
3. Companies who have 501c3 status are encouraged to propose an additional project which would be eligible for funding. This project may have a very wide scope; it could be an education program or project, a large scale production, a production in a non-traditional space, etc. Describe the project goals and identify the ways that Horse Trade might collaborate in the funding appeal and final project outcomes.

3. List three recent productions. Describe the shows in some detail: origins, location, duration of run, concept/direction, attendance, etc. Elaborate upon your most recent production in greater detail: how was it successful? What were your goals? Did you achieve them? Where could you have improved? (or anything else you would like to tell us about this project...) Feel free to include supplemental materials (press/production

photos, reviews, promotional materials, script excerpts) *(in no longer than 2 typed pages, no smaller than 12 points)*

4. Do you and/or your company members have any special skills or talents (Excel spreadsheet wizard, web master, graphic designer, carpentry, lighting, animal trainer, etc?) How would your company positively contribute to the Horse Trade community beyond your season's productions? Why is a Horse Trade Residency the right step for your company at this point in its development? *(in no longer than 1 typed page, no smaller than 12 points)*

Applications will be accepted through May 1st, 2010. Please return completed Microsoft Word documents with all requested materials to office@horsetrade.info or mail your application to Horse Trade Theater Group Attn: Residency 2009-10, 85 E. 4th St, New York NY 10003. Thanks and good luck!